



UNIVERSITY  
OF LONDON



THE LONDON SCHOOL  
OF ECONOMICS AND  
POLITICAL SCIENCE

# Online Undergraduate Management Programmes

- » Awarded by the University of London
- » Designed by the London School of Economics and Political Science



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The global business landscape has never been more dynamic or interconnected. From entrepreneurs to executives, today's management professionals are finding new ways to maximise return on investment, reach consumers, optimise performance, foster innovation and anticipate challenges. That means those who know how to critically evaluate management issues, analyse complex problems and make informed decisions have an important role to play in a wide range of business settings.

360

earn three-hundred sixty  
CREDITS

3

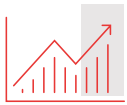
complete in as few as three  
YEARS

4

choose from four annual  
START DATES



**Develop** practical problem-solving skills by applying theoretical models to real-world scenarios.



**Address** foundational and contemporary management issues.



**Analyse** business challenges through the lens of various social science disciplines.

# Online BSc Business and Management

## PROGRAMME STRUCTURE

**Build a thorough understanding of management theory, strengthen your practical management competencies and learn how to apply your knowledge in real-world scenarios.**

### YEAR ONE

**MN1178**

Business and Management in a Global Context

**ST104A**

Statistics 1\*

**MT105A**

Mathematics 1\*

**AC1025**

Principles of Accounting

**EC1002**

Introduction to Economics

### YEAR TWO

**MN2177**

Core Management Concepts

**MN2196**

Data Analysis for Management  
Decision-Making

**CHOOSE TWO:****MN3197**

Operations Management

**IS2184**

Information Systems Management

**FN2191**

Principles of Corporate Finance

**MN3075**

Human Resource Management

**MN3141**

Marketing Management

### YEAR THREE

**MN3119**

Strategy

**Open Choice**

(any level)

**CHOOSE TWO:****MN3197**

Operations Management

**IS2184**

Information Systems Management

**FN2191**

Principles of Corporate Finance

**MN3075**

Human Resource Management

**MN3141**

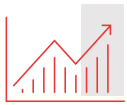
Marketing Management

\* Half course

\*\* Open choice courses: Choose a) one 100-, 200- or 300-level course (or two half courses) from the course selection list (PDF 1.3 MB) or b) two LSE summer school courses.



**Master** logical and quantitative reasoning methods related to economics.



**Apply** economic reasoning and principles to a range of management scenarios.



**Develop** an understanding of challenges facing international management.

# Online BSc Economics and Management

## PROGRAMME STRUCTURE

**Integrate social science theory and practice, and learn how to think independently about global management issues through the lens of economics.**

### YEAR ONE

**MN1178**

Business and Management in a Global Context

**ST104A**

Statistics 1\*

**MT105A**

Mathematics 1\*

**AC1025**

Principles of Accounting

**EC1002**

Introduction to Economics

### YEAR TWO

**EC2066**

Microeconomics

**MN2196**

Data Analysis for Management Decision-Making

**EC2065**

Macroeconomics

**FN2191**

Principles of Corporate Finance

### YEAR THREE

**MN3119**

Strategy

**MN3141**

Marketing Management

**EC2199**

The World Economy from the Industrial Revolution to the Present

**OR****EC3115**

Monetary Economics

**OR****EC3099**

Industrial Economics

**Open Choice**

(any level)\*\*

\* Half course

\*\* Open choice courses: Choose a) one 100-, 200- or 300-level course (or two half courses) from the course selection list (PDF 1.3 MB) or b) two LSE summer school courses.



## LSE Global Rankings

#2

**Social Sciences  
and Management**<sup>1</sup>

#5

**Economics and  
Econometrics**<sup>2</sup>

## Graduate Entry

**Have you already earned a degree? You may qualify for our Graduate Entry route, which enables you to complete a shorter programme.**

1 QS World University Rankings by Subject – Social Sciences and Management. (2020). Retrieved 23 September 2020.  
2 QS World University Rankings by Subject – Economics and Econometrics. (2020). Retrieved 28 September 2020.



## Careers and Employability

An undergraduate management degree can prepare you for a career in a vast range of fields and industries, with organisations of varying sizes and functions.

### Sample Industries

Accounting  
Consulting  
Finance  
Human resources  
Manufacturing  
Marketing

### Sample Employers

Accounting firms  
Management consultancies  
Multinational corporations  
Private and commercial banks  
Investment firms  
Financial technology firms

### Sample Roles

Management consultant  
Business analyst  
Economist  
Human resources officer  
Marketing manager  
Project manager

## Which Management Degree Is Right for You?

**Both programmes will give you a core set of quantitative and critical thinking skills, which you'll be able to apply to future studies and your professional development. These degrees also form an excellent foundation for careers or advanced study in other disciplines, like accounting, finance, law and more. Here are some of the key differences between them.**

### **BSc Business and Management**

The BSc Business and Management is ideal for those who are interested in management careers that allow them to engage with international business issues. You could work for a multinational corporation, a consultancy, a startup or similar employers. In addition to developing insight into management challenges from a social science perspective, you can expect to study topics like strategy, economics, marketing, entrepreneurship, finance and management science.

### **BSc Economics and Management**

The BSc Economics and Management is ideal for those who wish to specialise in economics while developing their understanding of business issues and management principles. With a strong quantitative skills set and a deeper understanding of economic theory, you could work for a private or commercial bank, an investment firm, an insurance company or similar employers. In addition to the theory and practice of management, you can expect to study areas like microeconomics, macroeconomics and managerial economics.



# Map Your Future in Management

**Get started on your application – and your future. Our admissions team is ready to support you.**

[APPLY NOW](#)

